

# Meeting Minutes

Rowing Advisory Council  
19:00 Wednesday, November 20<sup>th</sup>, 2013  
Green Lake Small Craft Center

## Attendance

Members present: Jonathan Hartung, Ellie Kirtley, Mark Jeager, Tim Amen, Mike Stanley, Sean MacCorkle, Jill MacCorkle, Coby Stites, Wendy Caldwell,  
Associate members present: Chuck Desiderio  
Also present: Jason Frisk, Mike Betz  
Not present: Karen Maxwell, Lenny Kong, Ed Maxwell, Bob Marks-Nicols, Dan Stettler, Bob Curley,

## Call to Order – 7:07

### Minutes from October meeting–

**Motion** made, seconded, and Aye'd to approve the October minutes.

## PROGRAM REPORTS

### JASON

*Carl Lovsted* passed away last week. GL support would be welcomed at the service. It is scheduled for December 14<sup>th</sup>. The Lovsted endowment paperwork is expected back from the attorneys to Jason shortly. The endowment will be formed 2014, and proceeds may be used to support the team as soon as 2015.

*Frostbite regatta* – There were multiple high wind warnings, gusts up to 40 mph, preceding the day of the event. Coaches and coxswains met on Friday night, the day before the event. Their choice was to cancel it a day ahead and save costs left to be incurred by trying to run the regatta. Saved monies were applied to a future credit. The total credit given for 2014 regattas = \$4k.

*New brochure* – It's out, a little early this year.

*Letters and receipts from FOGLC / BMN* were distributed. \$27,819 total monies are now in from the Ergathon.

*Demo wakeless launch* – The vendor is sending it in anticipation of the US Rowing Convention. It should arrive in the next few weeks. We paid him \$2000 for deposit.

*Weight lifting equipment* purchase was approved. Canoe club contributed about \$3k to the weight room.

*ARC meetings* – Steve Wort is representing us. We are a poster child for the Advisory Committees. Around 85-90% of our small craft budget is Advisory Council funds; 10-15% is city. Jason presented to them at last meeting.

## JUNIORS

**Coby (girls)** – The fall season ended with three regattas cancelled due to weather. The Portland Fall Classic had bad head wind – practically finished race in a partially swamped boat. This was disappointing. Racing is necessary to keep interest.

Both boats at HOTC did well. The top boat placed 14<sup>th</sup>. While the girls were a little disappointed in their place, they were happy just after the row. The second boat was squealing at excitement when they got off the water.

Winter conditioning is ongoing. We are investing into the equipment with the canoeing program. Coby is volunteering his time on 2<sup>nd</sup> Saturdays for a running program. The team will be running a half marathon from western half of Alki to Greenlake on the last weekend of January (Sat 25<sup>th</sup> or Sun 26<sup>th</sup>). They are looking for RAC support.

## ADULTS

**Wendy (Rec/Intermediate)** – Jay is taking an extended break from coaching. Coaches Hannah, Haleigh, and Daniel are stepping up. Practices draw around 18 to 20 people, and a meeting was held to talk about goals and winter schedule. The group is planning their end of season party.

**Masters** – Morning rowing is done. A quad competed in the Head of the Lake, and it was beautiful.

## Boatman Desiderio

The season came to close in overall, good fashion. Winter maintenance will consist of the usual scratches, small dings, and engine refurbishes. The sculling oars need to get painted, too, over the winter.

## BUDGET & FINANCE COMMITTEE

Sean MacCorkle, Tim Amen, Bob Curley, Jonathan Hartung, Mike Stanley

We are back in the positive, \$47,256 as per end of October. We were \$27k lower on revenue, but also \$21k lower on expense. We did not spend the \$21k on equipment this year, because we don't have it. We were donated a single this year, but an 8 last year. We also had to purchase new "surprise" engines this year. We should check that adult rowers are paid up. They are harder to track due to so many on row cards. We are on track to be \$18k in the hole at the end of the year.

### Goals for 2014:

1. Track financial reporting for events, travel. Bob Curley has volunteered to take this on.
2. Standardize reporting to RAC at large and add more detail for the committee.
3. End 2014 with a positive buffer.

## EQUIPMENT COMMITTEE

Lenny Kong, Wendy Caldwell, Jonathan Hartung

The equipment committee submitted a 2014 budget for \$75k for “standard of living”.

We are due for turning over the 4s. There are two buyers in line for our 2 fours. The net cost for two new 4s is \$30k.

We are also due for turning over the 8s: Laframboise and Spirit of 2002. They turn over every 4 years. Pocock has a guaranteed trade-in value. The net cost for two new 8s is \$38k (\$80k total minus about \$40k for the trade-in). Jason recommends that we put down a deposit on the two 8s, but also says that it can wait. We wouldn't buy a single 8. If you buy one 8, then you need to buy 2 – one for the boys, and one for the girls. Can we negotiate year-long financing with Pocock?

If commit to turning over both the 4s and 8s, then we have spent \$60k of a \$70k budget. \$5k is still needed for the ergs. The new wakeless launch is \$13k. If we don't buy the launch, then \$1500 of the \$2000 is returned. We pay \$500 to “ship” launch back. Currently, a wakeless and a whaler stay floating in the house. With a second wakeless, we'd keep 2 wakelesses in the house, and the whaler would go on trailers. After the erg and launch, there were no others budget line items considered.

**Motion** is for setting minimum equipment committee budget at \$70k and for authorizing Jason to order the 2 8s, subject to Titus giving us year-long financing (no down payment until 2014). Motion Passed.

## FUNDRAISING COMMITTEE

Tim Amen, Wendy Caldwell

### Goals for 2014:

1. Clarify what is the goal of our annual auction event

The pie of where our money comes from is split about 50/50 between regattas and fundraising. Regattas bring in about \$50k total, or \$15 to \$18k from each of three regattas. The fundraising money is split about a 50/50 between the ergathon and the auction. Given, this was a good year for the ergathon, but the auction is still WAY more work, every year. Is it worth it? 2014 will be our 25<sup>th</sup> auction.

**Tim** – I have yet to see a need for something that we don't have. You have goals and means to reach those goals. If our goal is to get everything we need, then we have everything we need, and we have met our goal. In that case, the auction can be a fun party. That's been Tim's approach / view for the last 7 – 8 years.

**Wendy** – Pocock grossed \$114k at their auction, compared to our roughly \$25k. She passed around a print out for their auction offerings. It's an impressive list of donations, and it demonstrates interest from the rowers. “We work really hard. I don't think we

make enough money to make it worth it.” We need more interest, and it has to come from the RAC. That brings us to goal number 2:

2. Enhance RAC involvement in the auction.

Each RAC member is charged with contributing 3 or more donations. We are encouraged to be creative. Experiences and destinations are in high demand. And, in addition to RAC support, goal number 3 addresses parents.

3. Enhancing Parental involvement in the auction.

Tim wants to make a targeted ask in the middle January.

JM – Is there a parent out there who can take a leadership role? This could also be a draw into the RAC. TA – I have my eye on one, yes.

How else can we bring in more money?

*Registration Fee* – Pocock charges \$100 to get in. They get over 200 people. We charge \$50. Jason suggests we raise the door price. Wendy estimates that if we charged more, then we probably wouldn't get over 100 people.

*Sponsor tables? Sponsor Coaches?* – Ask for additional sponsorship and support ahead of time along with the door price.

*Adult Rowers* – There is more potential participation from the adult rowers.

*Alumni* – TA suggests that we can draw on our alumni, who rowed here 25 years ago and are now 40 somethings and professionals.

Jason is out of oars. Those normally bring in about \$5k. Subtract that amount from what you expect to bring in.

## **REGATTA COMMITTEE**

- Bob Marks-Nicholes, Mark Jeager, Lenny Kong

No new goals were presented. The regatta committee owes a budget to the B&F committee.

JH – what about a 4<sup>th</sup> regatta? This is a great lake for a sculling regatta.

C – Wouldn't another regatta be a great opportunity for JF's protégé's to take on?

Jon Ranker still helps out with coordinating volunteers.

## **BOATHOUSE COMMITTEE**

- Mark Jeager, Ellie Kirtley, Jill MacCorkle, Sean MacCorkle, Mike Stanley, Dan Stettler

The boathouse committee is working with the Seattle Parks Legacy Plan. We need ARC approval to move ahead. The next step is creating an account to put funds into if / when we get funds. This would be a restricted purpose account.

**Motion:** RAC proposes amending the proposed 2014 RAC budget to include \$4,000 for professional services related to 'Phase One Analysis' outlined in Michael Shiosaki's memo to RAC dated September 6, 2013. Motion Passed.

#### Boathouse Committee Goals 2014

1. Set up ARC account to collect funds.
2. Support (and win) public city Parks Legacy Plan levy.
3. Write (and deliver) 1 page / 2 minute Case Statement.
4. Develop Communication Database.
5. See Work Plan.  
Phase 1: Informal Users Survey, Develop Business Plan, Feasibility Studies  
Phase 2: Facility Assessment, Public Outreach

## FOGLC

- Bob Marks-Nichols

FOGLC is meeting tonight. They are discussing 2014 initiatives to be presented at the January meeting. The current fund balance is:

1. General \$7,000 operation funds
2. Henley \$45 - 50,000 annual in and out
3. Program Scholarship \$3,418
4. Dave Baugh Memorial fund \$332
5. Carl Lovsted Family fund \$46,456 in stock.

## COMMUNICATIONS

- Jill MacCorkle, Bob Curley, Bob Marks-Nicholes

Urgent communications around cancelling Frostbite regatta went well.

#### Goals for 2014:

1. Redesign website. See Everett's website as a model.
2. Survey
  - a. What would you pay for a seat at the auction?
  - b. Could do multiple shorter, targeted surveys
3. Database
4. Write and distribute an annual report. See Mt. Baker's letter as an example.
5. Branding/marketing
  - a. See Shwag sheet. No cost to set it up.
  - b. May be better set up by FOGLC?
  - c. JL gear can be ordered anytime with GL logo

No budget request.

## OLD BUSINESS

#### Mission Statement

No update from the EC on revising The Mission Statement.

## Adult Communications

**ACTION ITEM JH from October:** Forward an example quarterly email from Pocock and other mass emails of interest. Bob Curley will help with that.

## NEW BUSINESS

### RAC and SCC relations

The overlap was discussed between the crew team and the Seattle Canoe and Kayak Club. This was prompted by an incident during the Dr. Ken Erik Hughs annual regatta when both programs wanted the same space. SCKC asked to store boats in the BH to save on security money. Jason authorized them to use space. Coby was notified, and his team went running. However, Ed was not aware of this arrangement and had made plans to paint oars in the space. His plans were cancelled due to overlapping the space needs.

The SCKC is smaller than the GLC, but they are growing and they pay a part of shared expenses. SCKC paid for 30% of the meeting room makeover. They pay for 25% for truck maintenance and other shared expenses.

Coby – it would be great for SCC to carry out a project that would benefit everybody. For example, he rehabbed the sail room into a multi-purpose workout room which is available year round.

### Executive Committee Goals

#### Goals for 2014:

1. Meet quarterly
2. Update Bi-Laws
3. Formulize relations with FOGLC
4. Revise Mission Statement

### Ballot for Elections

JH will stand again as President.

Tim

Lenny

Sean

Ellie

**Motion** Made. Seconded. Approved. The current slate of officers will return.

### Lenny Project

Lenny would like to make a display in the boathouse from the decade worth of HOTC trips. He envisions 12"x18" photos mounted high up. It would cost about \$1,500 to just print out the photos. The purpose would be to puts more faces up on the wall.

JM – Why HOTC? Why not an event that more rowers are involved in?

Coby – We can start the tradition by adding to the regatta cost in years to come.

JM – Another alternative to make the project self-sustaining would be to sell the framed photos.

#### Baker / Pocock / Windermere

Hosting an extra summer race for novices was proposed. It would extend their season by two extra weeks and bring in a net \$5k, directed toward outreach. The event would include rowing, canoe, and kayak.

#### Maintain the BH Committee

**Motion** Made. Approved.

#### REGATTAS

**ACTION ITEM from October:** Coaches to propose event plan for 2014. Include how many boats are expected to race at each event and how much each event is expected to cost.

#### TRIP LEADERS

**ACTION ITEM from October:** RAC Trip Leader volunteers will be asked for at beginning of the year.

FUNDRAISING / MATCHING FUNDS – Deferred

ARC GUIDELINES – Deferred

**Meeting Adjourned – 21:19.**

**Cordially submitted,  
Eleanor Kirtley**