

Meeting Minutes

Rowing Advisory Council
19:00 Wednesday, September 25th, 2013
Green Lake Small Craft Center

Attendance

Members present: Jonathan Hartung, Wendy Caldwell, Dan Stettler, Bob Curley, Ellie Kirtley, Mark Jeager, Tim Amen, Mike Stanley, Sean MacCorkle, Jill MacCorkle, Lenny Kong, Ed Maxwell, Bob Marks-Nicols, Coby Stites

Associate members present: Chuck Desiderio

Also present: Jason Frisk, Ali Smith, Haden, Nick

Not present: Karen Maxwell

Call to Order – 7:00

Minutes from July meeting–

Motion made, seconded, and Aye'd to approve the July minutes.

PROGRAM REPORTS

Jason-

YOUTH: The boys regularly have four 8s. Girls have three and a half 8s per day. Novice is 40+ between two classes. The Ergathon will be this weekend. \$5700 has been raised so far.

ADULT: We have a large rec program. Three mixed 8s are now enrolled, including some RAC members. Jay's group usually has four 8s on the weekend. Morning competitive attendance is still low.

ARC: The ARC annual meeting was last week. They are limiting the amount of excess cash allowed in council bank accounts. The allowable balance is the sum of the three largest months of the prior year. Money in excess of the 3 month / 90 day guideline can be taken away. It will be applied to low-income kids programming. Some programs were accumulating and not spending money. We, however, are a good model of turning around income back into the program. Our largest months are \$60,000 each. Three months is ~ \$180,000. We have much less than that in the account currently.

ARC is looking for someone to represent us at the monthly ARC subcommittee meetings.

Any capital projects need Keller's permission. We will be submitting an application for our capital improvement project, a new boathouse. They also discussed the ARC legacy plan and subcommittee.

JUNIORS

Boys

Nick) The boys have good attendance, four to five 8s every day. They participated in RFTC last weekend in four 4s. They are now prepping for the ergathon and the next regatta.

Ed) The team is larger team normal. Attendance is good, but both the boys and girls side have had some sick rowers. Coaches are now trying to pick the Varsity.

Girls

Ali) The girls have good attendance, five to six 8s every day. They are racing this weekend at Tail of the Lake.

Coby) The team is doing well.

ADULTs

Rec

Wendy) Rec is going great. Three 8s (2 women and 1 mixed) went to the RFTC.

Masters

Bob) Adult Competitive is doing well.

Boatman Desiderio

Chuck reported that the boats are in good shape. The second single, named after Dewitt's granddaughter is here and ready to go.

BUDGET & FINANCE COMMITTEE

Sean MacCorkle, Tim Amen, Bob Curley, Jonathan Hartung, Mike Stanley

We are in the red by \$11k. We have about \$21k cash in the bank now. We had \$11,787 in cash in the bank on 8/31/2013. The ARC balance sheet was distributed with numbers from the end of August. ARC's balance sheet does not include our anticipated income. Money will come in from the Ergathon next week and from the frostbite regatta in November.

Jason's 8 page ARC report includes itemized income and expenses. \$9,000 line item for scholarships is reduced from income. \$10k came in from FOGLC. Those two numbers equal out. The FOGLC mission, balance, and fund distribution process was discussed under the FOGLC agenda item.

Comparison to prior year(s): We missed our May target, and that set us behind for the rest of the summer. There is no category with awful over expenditures. There were just a little bit more expenses in a handful of other categories: trips, salaries, maintenance, and a few discrete extra expenses: regatta medals, salaries for summer outreach instructors, and upfront payment for HOTC airline tickets. Equipment is a little lower this year than in years past. Income is about the same year over year. We usually have about \$15-\$20k at the end of the year.

EQUIPMENT COMMITTEE

Lenny Kong, Wendy Caldwell, Jonathan Hartung

The equipment committee met and discussed how to spend their budget. The expected budget is \$60-70k. Their priorities are the same as last year. They would like to replace two 8s and two 4s. If there is extra money, then they would put it towards a launch or maybe towards a new motor. The boys and girls requested new oars.

Typically boats need to be ordered this year to be ready next year. Boats can only be ordered when there is cash available. When will cash be available?

JF: New ergs are all in. Old ergs were all sold.

FUNDRAISING COMMITTEE

Tim Amen, Wendy Caldwell

The Annual Ergathon is the next fundraising event. It will be on September 28th at U Village. Ergs arrive around 8 to 9A. Event starts at 10A. Any adults who show up will be welcome to erg. Event ends loosely around 3PM. Hopefully ergs can be trucked out around 4 without having to compete with Husky football traffic.

Ed: Can we extend advertising and soliciting for the Ergathon to the masters rowing? And to the weekend group?

Chuck: We need a central board for posting event notices and other news. This should be visible to rowers and non-rowers alike.

REGATTA COMMITTEE

- Bob Marks-Nicholes, Mark Jeager, Lenny Kong

Frostbite entry deadline date is around the second week of October. Regatta is November 2nd.

BOATHOUSE COMMITTEE

- Mark Jeager, Ellie Kirtley, Jill MacCorkle, Sean MacCorkle, Mike Stanley, Dan Stettler
Ellie has been attending the City's Parks Legacy Plan meetings.

After meeting with Christopher Williams in the spring, Mike Shiyosaki has provided a pathway forward: facility assessment, user surveys, design and construction. Stettler's group has already gathered a lot of this necessary input and data. A next step is doing a survey. **ACTION ITEM Tim:** Tim will send survey results from a survey 7 years ago. **ACTION ITEM B&F:** Include a line item in next year's budget for planning purposes.

FOGLC

- Bob Marks-Nichols

They haven't met in 3 months. A budget is requested from FOGLC. For example, where did the money go to that was collected from the auction? What are the different funds, e.g. Bah fund. What are the restrictions on money? LK: do you have plans for fundraising, for other outreach?

ACTION ITEM BMN: We will have this information available at the next meeting.

COMMUNICATIONS

– Jill MacCorkle, Bob Curley, Bob Marks-Nicholes

JM is setting up a directory. Parents and rowers enter info directly online. Parents are ecstatic about it. Q) Are coaches willing to have their contact info on the directory?

Ed: Look at Everett's website as an example of what else we might include on our website. For example, "what's her face just got a scholarship to Purdue". Information needs to come from coaches and captains, to Jill. **ACTION ITEM Coby:** Coby will tell Jill when he knows that a kid has big college news.

Coby: Everett markets to the parents – shows that the kids are doing well and going to great colleges, some with scholarships. We do NO recruiting; we should. Coby & Bob: You always see parents wearing Everett apparel. Ed: The coach's intention was exactly to make a brand, to get parents to wear the clothes.

JM and Sean are writing a letter to the parents about what's coming with the HOTC, including potential expenses.

OLD BUSINESS

NEW BUSINESS

Mark is not renewing his seat on the committee. One of his frustrations has been a lack of understanding of the basic guidelines of the program. This was not explained well, if at all, to the new committee members.

Q) What is the purpose of the Junior program? A1) bringing together youth high schoolers to compete at a local level, at a regional level, and hopefully at a national level.

HOTC is a national level regatta. Although it's not a prerequisite to Nationals, it is still in the regular rotation. Brentwood is local. And then there are extra trips, e.g. San Francisco scrimmage. Mark loves Coby's estimated expenses sheet. Are we asking too much money from the parents and too much time from the kids?

Q) How do the adult programs fit into the mission?

Q) How are we allocating scholarships? Financial aid versus merit / achievement based funds? Do we support a superlative rower with excessive costs? Even if it is not asked for? MY: We need to make recommendations to FOGLC to guide them on how to support us. They are still independent, but we still need to guide them. They are a tool for us.

Bickering over emails is not appropriate / necessary.

Jill has distributed a packet with program information, including a definition of the core regattas. Let's have a discussion framed by the packet. **ACTION ITEM JILL:** Jill to send out the packet again.

Jill: mission statement needs to be revised. There is no inclusion for scholarship, no mention of above and beyond activities or achievements. Our mission was written before, without reference to these exceptional events.

ACTION ITEM ALL: Mission statement thought exercise. Jill will send out mission statements for us to try and pick the actual one and the one we want to have be the mission statement.

LK: Have an extra meeting a year, over cocktails, to talk about our mission.

Note) Next meeting is Wednesday, October 16th.

Meeting Adjourned – 21:06.

**Cordially submitted,
Eleanor Kirtley**